



B.O.S.S.

Black Owners of Solar Services
Inaugural Annual Conference

Sponsorship Opportunities

ITEM	COST	DESCRIPTION	CATEGORY
Logo Representation	\$600	Sponsor logos displayed on event materials, including the conference website, program, signage, and promotional emails.	Marketing, Branding, and Advertising
Pre-Event Emails to Conference Attendees	\$1,000	Sponsors will receive a list of conference attendees who have opted to receive sponsor emails, enabling them to send a pre-event email. Sponsors must select their preferred list delivery date: May 26, June 2, or June 9.	Marketing, Branding, and Advertising
Post-Event Emails to Conference Attendees	\$1,000	Sponsors will receive a list of conference attendees who have opted to receive sponsor emails, enabling them to send a post-event email. Post-Event attendee lists will be distributed on June 16.	Marketing, Branding, and Advertising
Sponsor AM Coffee Breaks	\$3,500	Sponsors recognized with signage for providing the refreshments at all AM Coffee Breaks. Featured recognition on conference website and marketing emails. Quarter-Page Ad in program book.	Marketing, Branding, and Advertising
Sponsor PM Coffee Breaks	\$3,500	Sponsors recognized with signage for providing the refreshments at all PM Coffee Breaks. Featured recognition on conference website and marketing emails. Quarter-Page Ad in program book.	Marketing, Branding, and Advertising
Sponsor Welcome Reception	\$5,000	Sponsors recognized with signage and special announcement as the reception sponsor and listed with premier placement on conference website and marketing emails. Half-Page Ad in program book.	Networking & Engagement
Sponsor Closing Awards Ceremony and Lunch	\$8,000	Sponsors recognized with signage and special announcement as the Awards Ceremony sponsor and listed with premier placement on conference website and marketing emails. Full-Page Ad in program book.	Networking & Engagement
Exhibit Booth	\$3,000	Get invaluable face-to-face networking time with attendees by purchasing an exhibit booth for onsite engagement. Featured recognition on conference website and marketing emails.	Networking & Engagement
Full-Page Program Ad	\$1,000	Full-Page Ad in program book.	Program Ads
Half-Page Program Ad	\$650	Half-Page Ad in program book.	Program Ads
Quarter-Page Program Ad	\$450	Quarter-Page Ad in program book.	Program Ads

Custom Sponsorship Opportunities: Please don't hesitate to reach out to discuss how we can create a custom sponsorship package that fits your needs.

QUESTIONS: Contact the Events Team, events@blacksolar.org

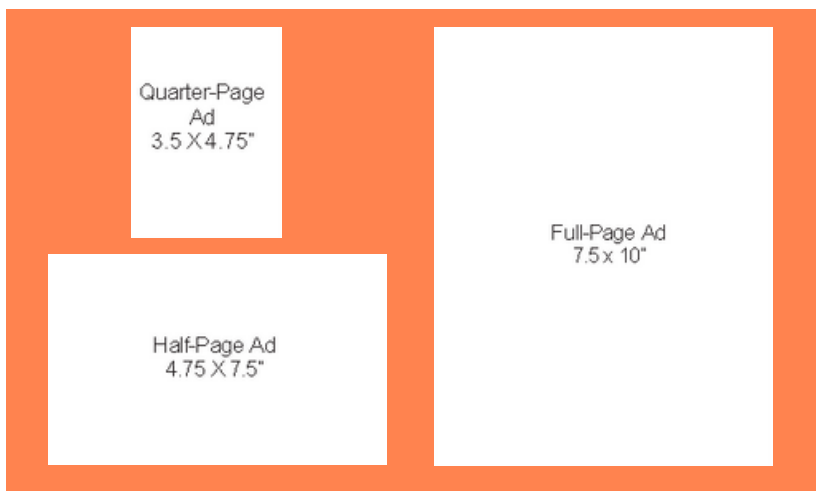


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Deliverables and Deadlines

Deliverable	Applicable Package/ Item	Notes	Deadline
Organization Logo	All	File format: High resolution (300 DPI) jpg, png, tif, eps	Immediately upon contract finalization
Pre-Event Email(s)	Pre-Event Emails to Conference Attendees	Sponsors choose from these dates for list delivery: TBA	TBA
Post-Event Email(s)	Post-Event Emails to Conference Attendees	Post-Event attendee lists will be distributed on (Date TBA)	TBA
Full-Page Program Ad	Full-Page Ad Only and Awards Ceremony Sponsor	Page Trim Size: 8.5" wide X 11" high Ad Size/Live Area: 7.5" wide X 10" high File format: Press ready pdf. No Bleeds, No crops	TBA
Half-Page Program Ad	Half-Page Ad Only and Welcome Reception Sponsor	Ad Size/Live Area: 7.5" wide X 4.75" high File format: Press ready pdf. No Bleeds, No crops. *We recommend that your ad has a border in order to distinguish it from other content on the page.	TBA
Quarter-Page Ad	AM & PM Coffee Break Sponsorships	Ad Size/Live Area: 3.5" wide X 4.75" high File format: Press ready pdf. No Bleeds, No crops. *We recommend that your ad has a border in order to distinguish it from other content on the page.	TBA



Advertisement Specs:

The program book will be printed in full-color/cmyk. Page trim size: 8.5x11"
File format: Press ready pdf* Convert fonts to outlines No Bleeds, No crops

**For quarter- and half-page ads, we recommend that your ad has a border in order to distinguish it from other content on the page.*

Artwork Deadline: Date TBA

QUESTIONS: Contact the Events Team
events@blacksolar.org