



| **BOSS**

Black Owners of Solar Services

BOSS:

Here and Abroad: COP 26 and PowerAfrica

November 19, 2021

1pm ET - 2pm ET

AGENDA

BOSS: Here and Abroad: COP 26 and PowerAfrica

Greetings: **Ajulo Othow**, Founder and CEO at EnerWealth Solutions, LLC

Insights on COP 26 and our work here and abroad with our featured speaker:

Dr. MK Dorsey, Limited Partner at Ibersun

BOSS Member Spotlight:

Nicole Poindexter, CEO and Founder
Energicity Corp.

BOSS Update and Closing Remarks



BOSS GOALS: 2022-2023

Administrative Goals (2)

1. Build Our Operational Capacity

Tactics:

- Staffing and funding

2. Develop our Brand and Visibility

Tactics:

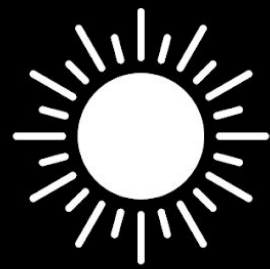
- Carve out our niche around clean tech and people of color
- Showcase BOSS value
- Be present at 90% of tables of influence
- Stand up media-comms strategy

Programmatic Goals (3)

1. Goal: Remove obstacles to financing Black businesses implementing clean energy projects

2. Grow Black business competitiveness

3. Be a consistent, sought-after, high quality thought leader and influencer



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<https://www.blacksolar.org/>